

**KARNATAKA STATE ROAD TRANSPORT CORPORATION**  
**CENTRAL OFFICES: BENGALURU**

**Sub: 225<sup>th</sup> Award to KSRTC**

**&**

**KSRTC won Public Relations Council of India's National Excellence Awards-2019**

KSRTC won **Public Relations Council of India's Excellence Award** under three categories, the details are as follows.

- 1. In-house Magazine "Saarige Sampada"** - Tri-monthly, In-house magazine is being distributed among all the employees. This is the documentation of Employees' and their childrens' achievement, initiatives taken in the organization for the benefit of the employees and the public and special featured articles.
- 2. "Accident awareness documentary film"** – The number of bus accidents with two wheelers and pedestrians are on the rising trend, it is occupying almost 69% of total bus accidents in a year. To bring awareness among them by educating the blind spot of the driver while he drives the bus, and make them to maintain a safety distance between bus and their vehicle. This is the focused area of this documentary film.
- 3. Corporate movie -'SAADHANEGALA MAILIGALLU'**-The latest year's achievements, initiatives of employee/commuter/environment friendly, facilities provided by the organization for the travelling public, future projects are highlighted in this documentary video.

The awards will be presented to KSRTC during 13<sup>th</sup> Global Communication Conclave organized by Public Relations Council of India and World Communication Council on 15- 16<sup>th</sup> February 2019 at Jaipur, Rajasthan.

**Sd/-**

**Public Relations Officer**