



KARNATAKA STATE ROAD TRANSPORT CORPORATION
CENTRAL OFFICES : BANGALORE-27

Press Release

Sub: KSRTC organized “World No Tobacco Day 2017”- A threat to Development on 31st May 2017 at Mysore Satellite Bus Station, Bengaluru

Shri. S.R Umashankar IAS, MD KSRTC expressed concern that Tobacco is threat to Health, Economies and Development. Tobacco kills more than 5 million people each year and 2100 deaths occur every day due to tobacco consumption in India as per World Health Organisation Report. KSRTC has always been in the forefront to bring awareness about ill-effects of tobacco and strict enforcement imposed in the form of fine and collected around 1.80 crores.

Shri. B.N.S.Reddy, Director (S&V), KSRTC He also explained, In this regard, KSRTC has taken several measures to prohibit tobacco smoking in public places like Bus Stations, Divisional offices, Depots, Workshops, Training Institutes by displaying signage boards “ಧೂಮಪಾನ ನಿಷೇಧಿತ ಪ್ರದೇಶ. ಇಲ್ಲಿ ಧೂಮಪಾನ ಮಾಡುವುದು ಅಪರಾಧ. ಉಲ್ಲಂಘನೆಯಾದಲ್ಲಿ ರೂ. 200/- ವರೆಗೆ ದಂಡ ವಿಧಿಸಲಾಗುವುದು” and also regulate the sale of tobacco products and their advertisements in its premises as per The Cigarettes and Other Tobacco Products (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003. KSRTC is imposing the fine of Rs:200/- for all violators who smoke in the public places as an enforcement. KSRTC is designing a programme joining hands with NGOs for employees to quit smoking.

He also said that usage, promoting and sales of tobacco is banned at all KSRTC bus stands.

Programme was launched by pouring water on tobaccos collected during the enforcement at bus stations. As a part of the programme, medical check-up held at KSRTC Bus Station in collaboration with M/s Narain Sewa Sansthan. Street play organized at Mysore Road Bus Station, Majestic and Shanthinagar Bus Station

Banaglore.

KSRTC collected the penalty as follows:

Year (April to March)	No. of Passengers Penalized	Amount Collected (in Rs)
2013-14	16438	32,87,600=00
2014-15	32018	64,03,600=00
2015-16	23166	46,33,200=00
2016-17	18982	37,96,400=00
2017 April	1929	3,85,800=00
Total	92533	1,85,06,600=00

List of the programmes organized by KSRTC during “NO Tobacco Day “for creating awareness:

- 1) Free Carbon Monoxide detection test for staffs.
- 2) Anti tobacco signature campaign at ticket counter for passengers.
- 3) Displaying Anti tobacco posters all around the bus stand.
- 4) Showing Anti tobacco & Oral Cancer Documentary movie at waiting area.
- 5) Distribution of awareness literature materials.
- 6) Confiscation of Tobacco products seized from shops and stalls at our premises.
- 7) Street play of Tobacco awareness programme organized at Satellite bus stations, Mysore Road, Kempegowda Bus Station and Shanthinagar bus station.

Yours faithfully,
Sd/-
Public Relation Officer