

**KARNATAKA STATE ROAD TRANSPORT CORPORATION  
CENTRAL OFFICE: BENGALURU**

**Sub: KSRTC won PRCI National Chanakya Award  
and  
Corporate Collateral Award in 2 categories**

**9<sup>th</sup> & 10<sup>th</sup> March 2018, Pune:** KSRTC honoured with Public Relations Council of India's "Chanakya Award for Communication Idea of the Year" and Corporate Collateral Awards in two categories Silver Award for its In-house Magazine 'Sarige Sampada' and the Bronze Award for 'Accident Awareness Radio Jingle' during 12<sup>th</sup> Global Communication Conclave 2018 held at Pune on 9<sup>th</sup> & 10<sup>th</sup> March 2018.

The said awards are presented to KSRTC by Sri.Dilip Kamble, Hon'ble Social Welfare Minister, Govt.of Maharashtra during the PRCI Global event. Public Relations Council of India is a nationally recognized body of PR, Media, Advertising, Academics and Corporate communications Professionals of India having 35 chapters across the country and its chapters spread abroad in UK, UAE, USA and other SAARC countries

**Sd/-**

**Public Relations Officer**