

SUB: Corporate Leadership National AWARD for KSRTC and Corporate Collateral Award in 5 categories

Bengaluru 4th March 2017: KSRTC honoured with Public Relations Council of India Corporate Leadership Award and also bagged corporate collateral awards in 5 different categories for its In-house Magazine, Corporate Advertisement, It's My Bus Campaign, movie and Annual Report during the 11th Global Communication Conclave 2017 held at Bengaluru.

The award has bestowed to KSRTC by Sri. H Anjaneya, Hon'ble Social Welfare Minister, Sri Priyank Kharge, Hon'ble Tourism Minister, Sri Chandrashekara Kambar, Jnaapeeta Awardee during the event.

Public Relations Council of India is a nationally recognized body of PR, Media, Advertising, Academics and Corporate communications Professionals of India having 35 chapters across the country and its chapters spread in UAE and other SAARC countries

Sd/-

Public Relations Officer